

## SUMMER SEASON STARTER MUST STOCKS

## HOW TO MERCHANDISE YOUR CABINET





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18 BASKET



Magnum Double Gold Caramel Billionaire
Magnum Almond
Magnum Double Starchaser Caramel Popcorn Flavour
Magnum Euphoria Pink Lemonade NEW
Magnum Chill Blueberry Cookie NEW
Magnum Classic
Magnum White Chocolate
Magnum Mint



Feast Original
Twister Pineapple
Twister Berry-licious <b>NEW</b>
Calippo Orange
Calippo Cola
Solero Exotic

Cornetto Classico
Cornetto Strawberry
Cornetto Soft Cookies & Chocolate NEW
Cornetto Go!



PLACE YOUR ORDER
FROM YOUR NEAREST STOCKIST
TODAY!



## **SUMMER SEASON STARTER**

FREE POS

Maxivision Cabinet Visibility Kit\*



Maxivision Basket Labels



SOLD

HEREI







USING POS INCREASES ICE CREAM SALES BY 779/1





Impulse Strip



















A Panel & A-Frame

TO FIND OUT MORE ABOUT OUR POS OR PLACE AN ORDER

SCAN HFRE



\*Vista cabinet visibility kit also available. 1: HHG & KMMS Golden Rules of Unilever POSM AW 2020 – Sellcheck and GFK Matched Panel Tests