



# QUICK SERVICE RESTAURANTS POINT-OF-SALE BROCHURE 2023



# QUICK SERVICE RESTAURANTS POINT-OF-SALE BROCHURE

As well as creating a visually appealing environment, point of sale plays a key role in disrupting customers, stimulating appetite, and ultimately driving more sales.

## Attract

Let them know you sell  
Ice Cream!



Window Sticker



A4 Poster



Branded Freezers

### TOP TIP:

Drive impulse footfall by letting passers by know you offer ice cream.

## Engage

Disrupt at key moments to  
create desire



Countertop  
Strut Card



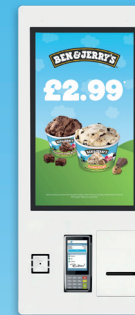
Table Talker



Wobblers  
(Available for NPD & Core)

## Sell

Give them a reason  
to purchase



Digital Menu  
Board



Menu Board Extender

### TOP TIP:

Moving dynamic content can be more engaging for customers increasing your chance of sale.



Post purchase appraisal  
with bag stickers

