



Best Wishes
Mary Holland
(KATIE)

PANCAKE DAY - FEB 18TH

stock up with

Jif

now!



The all-juice, no-waste
Plastic Lemon



Shrove Tuesday means a mounting demand for real lemon juice in a Jif to make pancakes perfect. Last year many shops ran out of Jif before Pancake Day, be sure that doesn't happen again this year. Order now and order plenty. Special T.V. advertising on all stations for the weeks before Shrove Tuesday together with the heavy national press campaign will give the biggest ever advertising for Jif.

Jif

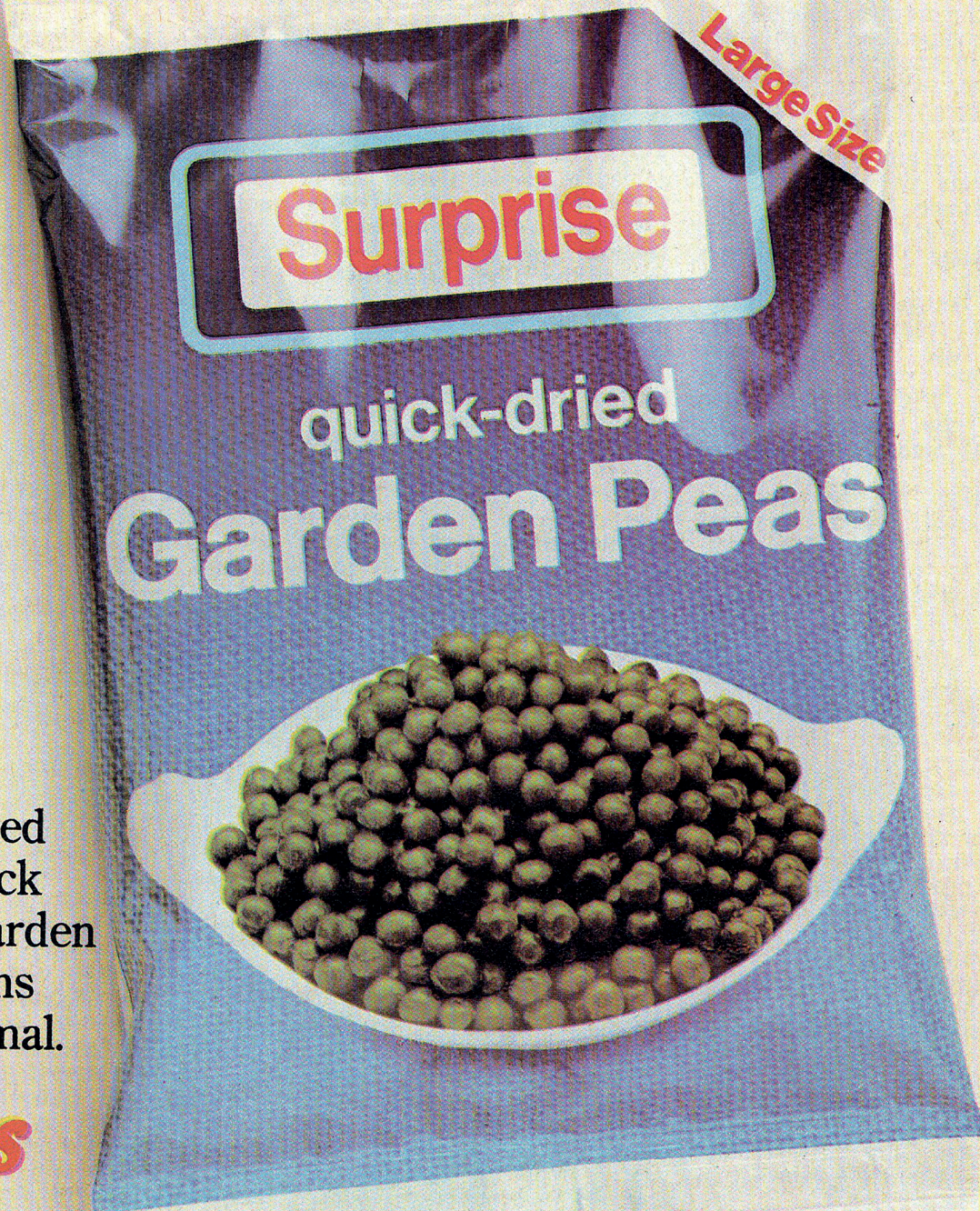
PLASTIC LEMONS

Retail Price

1 1/4

**J & J COLMAN
CARROW WORKS NORWICH**

Surprise! Surprise!

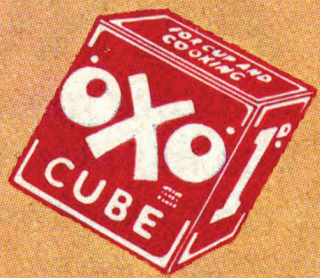


Batchelors are pleased to announce that stock levels of Surprise Garden Peas and Green Beans are now back to normal.

Batchelors



"Isn't it time
for my **oxo!**"



How Bobbie looks forward to his regular cup of OXO! This delicious, beefy beverage is popular with every member of the family . . . and Mother finds it invaluable, too, for soups, stews and gravy.



My! **oxo!**

